

1	Total records in survey:	21		
2	Rank the following activities that are important to you.			
	Answer	Rank		
	Increasing ODTOS membership	1		
	Finding and enabling new theatre organ talent	2		
	Live concerts in member homes	3		
	Live concerts in public venues	4		
	Open console afternoons	5		
	Social events	6		
	Silent movies with organ accompaniment	7		
	Fundraising for organ renovations and restoration	8		
	Live streaming of theatre organ events	9		
	Other - please specify below	10		

3	Other Activity (if ranked)			
	Answer	5	24%	
	No answer	16	76%	
				ID Response
				10 Workshops to gain proficiency in theatre organ playing.
				22 increasing general awareness and understanding of the theatre organ as a legitimate and important instrument.
				35 Personal involvement in theatre organ restorations and/or maintenance.
				20 Work crews to work on organs.
				31 Finding and training organ technicians to restore and maintain high pressure theater instruments. There are many examples where the use of church organ maintenance services have made the theater organ worse as a result of the lack of knowledge of high pressure instruments.
4	How should ODTOS go about achieving your #1 ranked activity?			
	Answer	17	81%	
	No answer	4	19%	
				ID Response
				7 Perhaps staging concets in members' homes
				10 Collaboration between the members, hosting events in homes, theatre organ venues. Why don't we help our own in addition to recruiting new folks.
				22 two examples - (1) thank garrison Keillor for featuring the theatre organ on his program and encourage him to continue doing so. ask him to talk more about it when he does. (2) develop a relationship with tcm and robert Osborne. ask them to run shorts and other features about the theatre organ. ask them to air silent films with organ accompaniment (they used to but now, not at all).
				13 Work with the public venues with instruments to get the word out -- negotiate with artists.
				14 Advertise, expanded web presence, encourage members to bring in new members

			35	This is out in the future. A suitable venue must be established first. Involvement of organizations like Center Stage is needed to publicize and bring in the crowd. Too costly for small organization to do without outside support.
			18	Send membership list and solicit opportunities
			19	There was a somewhat large amount of money raised by VTOS that should be in a bank account. That money should go to ATOS to maybe partially or all come to ODTOS to fund concerts to raise public awareness of the theatre organ.
			20	Probably ain't going to happen. We would be lucky to get access to theaters for booked concerts. Possibly members would open their homes for this. I know I would, and have in the past.
			24	Members should be encouraged at meetings, performances and publications to support ongoing projects to restore the remaining organs. These efforts are most certainly tax deductible through not for profit organizations. Often, matching funds can be secured through their employment.
			25	I have no idea other than competitions or advertising with music schools.
			26	Not sure.
			29	Run a small add in Style and Richmond Times
			31	reasonably aggressive advertising - in the right places - and encouraging announcements made at all performances. Email is especially low cost when an address list can be found and used one way or another.
			32	I believe you increase membership with social events that include concerts in members homes, open console events and public concerts. You have to increase the membership base in order to get into large scale fundraising to have the dollars necessary to do the necessary. organ restoration projects. And in this process you may find some good, perhaps very good theatre organ talent.
			33	Apply to ATOS for funding of projects. Cooperate with Center Stage in organ in fundraising events
			36	Having the organ play prior to shows (as is now done) is a good idea. Several ODTOS members (wearing badges) should be on hand to answer questions. It would be good to have a brochure or flyer telling about the organ available to hand out. A large poster illustrating the inner workings of the organ could be set up on an easel. And, of course, membership applications should be readily available.

5 Rank the following events that are of interest to you.			
Answer	Rank		
Byrd Theatre concert	1		
Carpenter Theatre concert	2		
Stonewall Jackson Hotel (Staunton)	3		
6 How many events (concerts, meetings, social functions, etc.) should ODTOS sponsor each year?			
Answer	Count	Percent	
1 - 2	3	14%	
3 - 4	13	62%	
5 - 6	5	24%	
More than 6	0	0%	
7 Are there specific artists you would like to hear in concert?			
Answer	10	50%	
No answer	10	50%	
			ID Response
			7 Jelani Eddington
			10 Dave Wickerham
			13 Clark Wilson, Lance Luce, Charlie Balogh, Lew Williams, Me
			14 Bob Gullede, Bob Lent, Clark Wilson, Jelani Eddington,
			35 Yes, but we can't afford most of them.
			20 Carol Williams, Tom Hoehn, John McCall. Anybody but the regular bunch of ATOS insiders that we hear at conventions every year.
			25 Jack Hardman
			26 Tedde Gibson
			31 Richard Hills, Simon, Jelani, David Gray, Dave Wickerham, Walt Strony, Justin LaVoie
			32 No one in particular as long as they are good - be it theatre or church organ.

8 If ODTOS had a professional organist provide a seminar on theatre organ registration, interpretation, technique, etc., would you attend even if it required a small fee?			
Answer	Count	Percent	
Yes (Y)	17	82%	
No (N)	2	9%	
No answer	2	9%	
9-A If ODTOS asked you to be more involved, how likely would you be to: [Assist in fund Raising]			
Answer	Count	Percent	
Likely	8	38%	
Not Likely	6	29%	
No answer	7	33%	
9-B [Assist in recruiting members]			
Answer	Count	Percent	
Likely	13	62%	
Not Likely	1	5%	
No answer	7	33%	
9-C [Donate]			
Answer	Count	Percent	
Likely	15	71%	
Not Likely	1	5%	
No answer	5	24%	
9-D [Host a concert in your home]			
Answer	Count	Percent	
Likely	8	38%	
Not Likely	8	38%	
No answer	5	24%	

9-E [Host a meeting in your home]			
Answer	Count	Percent	
Likely	11	52%	
Not Likely	7	33%	
No answer	3	15%	
9-F [Serve as an officer]			
Answer	Count	Percent	
Likely	6	29%	
Not Likely	7	33%	
No answer	8	38%	
9-G [Serve on a committee]			
Answer	Count	Percent	
Likely	11	52%	
Not Likely	3	14%	
No answer	7	34%	
10 ODTOS membership dues have not yet been established by the Board.			
How much do you believe annual membership dues should be?			
Answer	Count	Percent	
\$10 - \$15	1	5%	
\$15 - \$20	4	19%	
\$20 - \$25	11	52%	
More than \$25	5	24%	
11 Rank how you believe we can best raise funds to support our objectives.			
Answer	Rank		
Donations	1		
Membership Dues	2		
Public Concerts	3		
Crowdfunding	4		

12	What specific steps can ODTOS take to raise public awareness of theatre organs,			
	81% answered - See full survey results for			
Answer	17	81%		
No answer	4	19%		
			ID	Response
			7	Get local media involved in featuring events we have TV , Radio Stations etc etc
			9	Public concerts
			10	Host an event like AGO "pedals pipes and pizza" to allow some young piano students a hands on experience, then show a short silent movie.
			22	previously addressed.
			14	Articles in newspapers, advertise, letters to editor, Op-Ed, Chapter News in every issue of TO Magazine
			35	Finish restoring the Byrd organ, Get Altea organ playing again, and start using the Carpenter organ in public.
			18	Public Concerts
			19	Organ Concerts
			20	The Richmond AGO has a very successful concert series. We should ask Bruce Stephens, or one of the people on the recital committee to meet with us and give us suggestions on how they have made their operation successful and profitable.
			24	Student tickets at reduced cost of admission. Special outreach to music and performing arts departments at various colleges, universities and the Governor's School for the Arts. Meetings and events advertised to the public on media events calendars, ie:Style Magazine.
			25	Silent movies and concerts. Concerts do not always have to be on a pipe organ. I would love to go to a Hammond concert again!
			26	Continue to solicit members in northern Virginia through announcements at events at the Hardmans in Great Falls.
			29	Concerts

				31 Advertise appropriately Invite other and unrelatd organizations to attend a concert event. For example, the local Womens Clubs, Service Orgs, church groups, invite the local continuing care & retirement centers to bus their interested residents to concert. Maybe get some newspaper coverage of events. Announcement of coming events over local classical music stations and carefully selected other stations with an audience that might be persuaded to attend after hearing a well conceived announcement taylored to that audience. Maybe the local Cable TV station might carry a story based on a past or upcoming event.
				32 Flyers or pamphlets in the current theatre organ venues in Richmond and other locations where we have a member base. We should also get involved with the VCU Music Department and other college music departments whether they currently have an organ program or not.
				33 Newspaper articles, Mention of us at Silent Movies and other times Theatre Organ music is played.
				36 PC in theatre lobby displaying ATOS web site. Flyers and brochures
				13 Why did you join ODTOS?
	Answer	19	90%	
	No answer	2	10%	
				ID Response
				7 I love Theatre Organ and meeting others of the same interest And to help preserve the art form.
				9 I like to share my love of music, mainly organ music, with like minded people.
				10 To become a better organist and help preserve theatre organs.
				11 I enjoy the theater organ,
				22 to help further appreciation of the instrument and enjoy the company of others who love it as i do.
				14 To bring an active TO chapter back to Virginia and help raise awareness for saving the Altria Wurlitzer.

			25	Do not limit concerts to just pipe organs. When I was growing up most of the theater organ concerts were on Hammonds, Allens, Wurlizers and it was easier to have them in various area instead of heading to a pipe organ venue.
			26	Since I don't live in Richmond, I will not be able to participate or contribute very much.
			29	Build strong base of members!
			31	Try to get a technically-oriented group of members together to undergo training. Find organs in the area that need help. Find venues that could possibly accept a free instrument that comes with likelihood of performance activity, and maintenance. Local college auditoriums, high school auditoriums, movie theaters, organless churches, etc.
			32	Just awaiting the results of this Survey. Bottom line - to accomplish what the ODTOS set out to do you, we need to find one of two deep pockets (\$\$\$\$\$) that are sincerely interested in the theatre organ and its music, or have the corporate contacts to big dollars.
			33	I'm pleased to be a part of this group
			36	Distance between venues is an issue.